

Bellport.com Advertising Programs and Features	Simple Listing	Enhanced Listing	Full Page Listing
Business Name, Address, and Phone Number	Yes	Yes	Yes
Link to Business's Own Web Page	No	Yes	Yes
Link to Business's Email Address	No	Yes	Yes
Inclusion on Shops & Businesses Page	Yes	Yes	Yes
Placement at the beginning of a category rather than alphabetically on the Shops & Businesses Page	No	Yes	Yes
Photo or Logo on Shops & Businesses Page	No	Yes	Yes
An Enhanced Listing on the Shops & Businesses Page	No	Yes	Yes
Text describing business on Shops & Businesses Page	No	Yes	Yes
Map showing location of business on Shops & Businesses Page	No	Yes	Yes
Number of Ad Campaigns included per year , Could include any or all of the following depending on the nature of the event, Home Page, Late Breaking News Page, Seen & Heard Page, A Unique Web Page, Events Calendar, Weekly Emailing	0	1	5
Number of Banner Ads throughout Bellport.com (rotated regularly)	0	2	4
Bellport.com Web Address (www.bellport.com/company's name)	No	No	Yes
Business Web Page created by Bellport.com	No	No	Yes
Business Web Page includes up to 10 photographs	NA	NA	Yes
Business Web Page includes up to 500 words describing business	NA	NA	Yes
Business Web Page includes link to company's own web site	NA	NA	Yes
Business Web Page includes link to company's email address	NA	NA	Yes
Business Web Page includes Map to company	NA	NA	Yes
Cost of additional Ad Campaigns	\$250 each	\$200 each	\$150 each
Total Cost Of Each Type Of Listing Based On One Year Contract	About \$2 per week	About \$7 per week	About \$34 per week